



## National Radon Action Month Newsletter

Welcome to EPA's National Radon Action Month Newsletter (November 5, 2007). Below, you'll find the latest updates, tools, and tips to help you make the most of National Radon Action Month in January. By holding radon awareness events and activities in your community, you are joining the national effort to double the lives saved from radon exposure over the next five years.

### **New and Improved Resources**

In order to better meet your needs, EPA has made updates and improvements to the following National Radon Action Month resources:

The enhanced [National Radon Action Month Web site](#) has a new page targeted to consumers in addition to several new tools to help you plan activities. New features include monthly news updates and downloadable graphics to help you create materials. Please check the Web site often for new features and current information!

Check out the updated [Event Planning Kit](#). It has new ideas for outreach activities, success stories, and a customizable radon fact sheet.

You can start entering your events and activities on the National Radon Action Month Web site using the enhanced [Activity Submittal Form](#). Now it's easier and faster to share your information with other stakeholders and the public! It's a great way to promote your event at no cost and get exposure for your important work. It may take up to 30 seconds for the form to load in your browser after clicking the [Activity Submittal Form](#) link.

### **Top State Contest**

This year, EPA will recognize the five states with the most activities planned for National Radon Action Month! EPA encourages all organizations to enter activities on behalf of their state. Entries must be submitted by completing EPA's official National Radon Action Month [Activity Submittal Form](#) by February 8, 2008. Check the Web site each month to see an updated list of the Top 5 States.

### **Public Service Announcements (PSAs) Launched**

EPA has produced new radon PSAs featuring builder Fuad Reveiz and radon resistant new construction. View the [new PSAs](#) and start sending them to your local media outlets.

### **National Radon Poster Contest**

The National Safety Council (NSC), in partnership with EPA, is sponsoring the 2008 National Radon Poster Contest for children ages 9-14. Entries were accepted from July 1 to October 15, 2007. NSC will announce the national winners in January 2008 at a ceremony in Washington,

D.C. Look for more detail in future newsletters. Learn more about the [National Radon Poster Contest](#).

Consider hosting an awards ceremony for your state or local poster contest winners. Contact Kristin Marstiller at [marstilk@nsc.org](mailto:marstilk@nsc.org) to order a no cost Toolkit to help you plan and implement a local poster contest awards ceremony.

### **Radon Professionals Speaker's Bureau**

Coordinate with The American Association of Radon Scientists and Technologists, Inc. (AARST) to have a local radon expert participate in your event as a speaker, conduct a radon test demonstration, or field questions from the media. Learn more about the [Radon Professionals Speaker's Bureau](#).

### **Only 60 Days Until National Radon Action Month Start Setting Your Goals**

Get started this month by setting your radon outreach goals! Whether you are conducting a single National Radon Action Month event, or developing an entire radon risk reduction program for your community, it is important to set goals to define what you will achieve. Use the checklist included in this newsletter to begin setting your goals and planning your activities. Download EPA's [Event Planning Kit](#) for more information about setting measurable goals.

### **This Edition's Checklist:**

- Collect radon statistics for your community.
- Create measurable goals for your outreach activities.
- Decide what types of activities you would like to hold. See the [Event Planning Kit](#) for ideas.
- Consider updating your radon Web site. Find Web tips and resources in the [Event Planning Kit](#).
- [Submit information about your activities.](#)

### **Success Story: Media Outreach in Alabama**

During January 2007, radon messages filled Alabama's radios, newspapers, and televisions, resulting in more than 379 radon tests completed. Read more about [Alabama's media outreach](#).

If you would like more information about any of the topics discussed in this newsletter, please send an e-mail to [radonevents@cadmusgroup.com](mailto:radonevents@cadmusgroup.com).

